



A.M.A.L. COLLEGE

ANAKAPALLE- 531001. Ph.08924 220634

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Mail: amalcollegeakp1953@gmail.com, **web:** www.amalcollege.edu.in

Date: 10-08-2022

CIRCULAR

This is to inform all the students that a seminar is going to be conducted on 12-08-2022 on **“Entrepreneurship on Poultry farming & Emerging trends in profitable Poultry farming”** by M.Rama Rao, Manager, Rajkamal Poultry farm, a unit of Rajkamal Agro Industries. The purpose of the program is to motivate the students of Dairying & Animal Husbandry and Agriculture courses to choose poultry farming as one of the career opportunities. Interested students may attend the seminar from 3.00 PM in room no 1 of Vocational Block. Hope that you will utilize the opportunity to the best.




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ENTREPRENEURSHIP ON POULTRY FARMING & EMERGING TRENDS IN PROFITABLE POULTRY FARMING

1. The seminar was attended by both Dairying&Animal husbandry and Agriculture students. Nearly 85 students attended the seminar.
2. Sri.M.Rama Rao, Manager explained the various practical feasibilities and pros and cons of poultry farming.
3. With the increasing utilization of poultry meat, eggs and other poultry products the demand for poultry farming is ever increasing and the reason of no other food product in place of egg is also one of the reasons for sustain poultry industry.
4. As the major investment in poultry farming is feed and feed ingredients, the main focus should be on minimising the feed cost.
5. Locally available feed ingredients which are available at a reasonable cost should be procured.
6. In Animal husbandry sectors poultry farming is the 2nd prioritised sector next to dairy.
7. There are ample opportunities both in Entrepreneurship and also developing as a career in poultry sector



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**N.RAMA RAO, MANAGER, RAJKAMAL AGRO FOODS CONDUCTING
A SEMINAR ON POULTRY MANAGEMENT AND
ENTREPRENEURSHIP**



Nama Rao
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STUDENTS VISIT TO RAJKAMAL POULTRY



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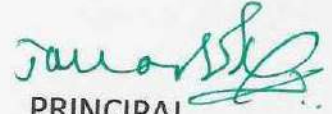
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Date: 21-09-2022

CIRCULAR

This is to inform all the students that a seminar is going to be conducted on “**Entrepreneurial Awareness**” in Khadi and Textile Business”. The Speaker of the session is Sri. M.Srinivasa Rao, Proprietor **Gunturu Chenetha Vasthralay** on 24-09-2022. The purpose of the programme is to promote Entrepreneurship as one of the career opportunities to the students after graduation program. Interested students can attend the seminar from 3.00 PM in seminar hall. Hope that you will utilize the opportunity to the best.





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ENTREPRENEURIAL AWARENESS ON KHADI AND TEXTILE BUSINESS

Programs that raise awareness of entrepreneurship improve students' knowledge and abilities while inspiring them to pursue entrepreneurship. It contributes to the growth of such people inside an economy. A seminar was held to discuss entrepreneurship as a career option and to emphasize the advantages of going that route.

On 24-09-2022, an Entrepreneurial Awareness was conducted in the campus by Sri M.Srinivasa Rao, Proprietor, Gunturu Chenetha Vasthralay about the opportunities in Kadhi and Textile Industries. By helping rural weavers to make a living, it boosts the rural economy. He also brought up Mahatma Gandhi's connection to Khadi. He remarked that being a part of this industry and continuing the tradition that goes along with it fills him with a great deal of respect and pride. He claimed that the sector boosts the economy and offers wonderful opportunities. People who possess strong managerial and administrative abilities will succeed in their fields.

He said that youth must show utmost interest in being Entrepreneurs in the Textile Industry. 120 students took part in the seminar.



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SRI M. SRINIVASA RAO ADDRESSING TO THE STUDENTS ON KHADI AND TEXTILE BUSINESS



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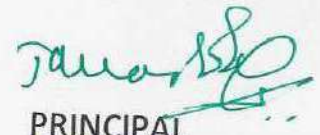
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Date: 15-10-2022

CIRCULAR

This is to inform all the students that a seminar is going to be conducted on Business Opportunities in beauty care by Mrs. R.Renuka, Proprietor, Rosy's Beauty Care is going to be conducted on 18-10-2022. The purpose of the program is to promote Entrepreneurship and innovation which help students become independent and channel their creativity into creating something of their own in this competitive world. Interested students may attend the seminar from 4.00PM in seminar hall. Hope that you will utilize the opportunity to the best.




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BUSINESS OPPORTUNITES IN BEAUTY CARE

BY

Mrs. R.Renuka, Proprietor, Rosy's Beauty Care

In this cutthroat environment, entrepreneurship and invention enable people to become self-sufficient and focus their creativity on producing original works of art. To raise awareness about entrepreneurship and its importance, strong businesswomen who are successful in their fields give seminars to A.M.A.L Degree College students. One such woman is Mrs. R. Renuka, the proprietor of Rosy's Beauty Care, which has been a success story for the past five years. She instructs beautician classes and manages a beauty salon.

The potential for women's business to empower them and change society is enormous. Financial independence is attained by female entrepreneurs through business success. The opportunities and problems facing women in the digital age are expanding so quickly that these formerly job searchers are now creating new jobs. Growing socioeconomic consciousness, the desire for extra money, making use of free time, ongoing encouragement from public institutions, education, social standing, and the influence of role models are some of the elements driving the growth of women's entrepreneurship in India.



Jana Renuka
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MRS. R.RENUKA ADDRESSING THE STUDENTS



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MRS. R.RENUKA EXPLAINING BEAUTY TIPS TO THE STUDENTS



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MRS. R.RENUKA ADDRESSING THE STUDENTS



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Date: 26-12-2022

CIRCULAR

This is to inform all the students that a seminar is going to be conducted on 29-12-2022 by Mr. Saurabh Lal, Proprietor, New Modern Bangalore Iyengar Bakery on **"Entrepreneurial Skills"**. The purpose of the program is to promote Entrepreneurship and innovation as one of the career opportunities to the students after graduation program. Interested students will have an opportunity to visit the bakery, learn bakery, organizing and management skills from Mr. Saurabh Lal. Interested students may attend the seminar from 11.00 AM in seminar hall. Hope that you will utilize the opportunity to the best.



Saurabh Lal
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ENTREPRENEURIAL SKILLS BUILD YOUR OWN BUSINESS WITH INNOVATION

Entrepreneurial education and training provide individuals with the ability to recognize business and commercial opportunities, self-esteem, knowledge and skills to act on them. A.M.A.L. College concentrates on the all – round development of students. To make its students self-sufficient and independent, steps are taken to provide students with entrepreneurial education and training.

New Modren Bangalore Iyengar Bakery has been making good profits and providing employment opportunities in and around Anakapalle. The unique feature of the bakery is its policy of Making and Baking with Millets, which are gluten-free and a good choice of nutrition. The bakery is well known for its healthier and tastier food items. The profits earned by New Modren Bangalore Iyengar Bakery demonstrated that even a small business can make good returns. Mr. Saurabh Lal, Proprietor, New Modren Bangalore Iyengar Bakery explained the students about Bread baking and cutting and making of other bakery items.



Saurabh Lal
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ENTREPRENEURIAL SKILLS



Mr. SAURABH LAL ADDRESSING THE STUDENTS



Saurabh Lal
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STUDENTS LEARNING BAKERY SKILLS



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MR SAURABH LAL GUIDING STUDENTS IN THE BAKERY



Saurabh Lal
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Date: 06-01-2023

CIRCULAR

This is to inform all the students that a seminar is going to be conducted on Business Opportunities in Fashion Designing by Mrs. K.Poornima Preethi, Proprietor; Sri Blalaji Boutique is going to be conducted on 10-01-2023. The purpose of the program is to promote Entrepreneurship and innovation which help students become independent and their creativity into creating something of their own in this competitive world. Interested students may attend the seminar from 3.00PM in seminar hall. Hope that you will utilize the opportunity to the best.



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BUSINESS OPPORTUNITIES IN FASHION DESIGNING

Women's Entrepreneurship has tremendous potential in empowering women and transforming society. Success in business makes women entrepreneurs financially independent. The challenges and opportunities provided to the women of digital era growing rapidly that the job seekers are turning into job creators. In order to create awareness regarding entrepreneurship and its prominence, sessions are conducted to the students in A.M.A.L. College, by strong entrepreneurs excelling well in their field, such an entrepreneur is Mrs. K.Poornima Preethi, Proprietor, Sri Balaji Boutique, who has been doing well in fashion designing. She trains people daily to stitch and fashion designing which provides self employment to many.



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MRS. K.POORNIMA PREETHI ADDRESSING THE STUDENTS



Purna M. S.
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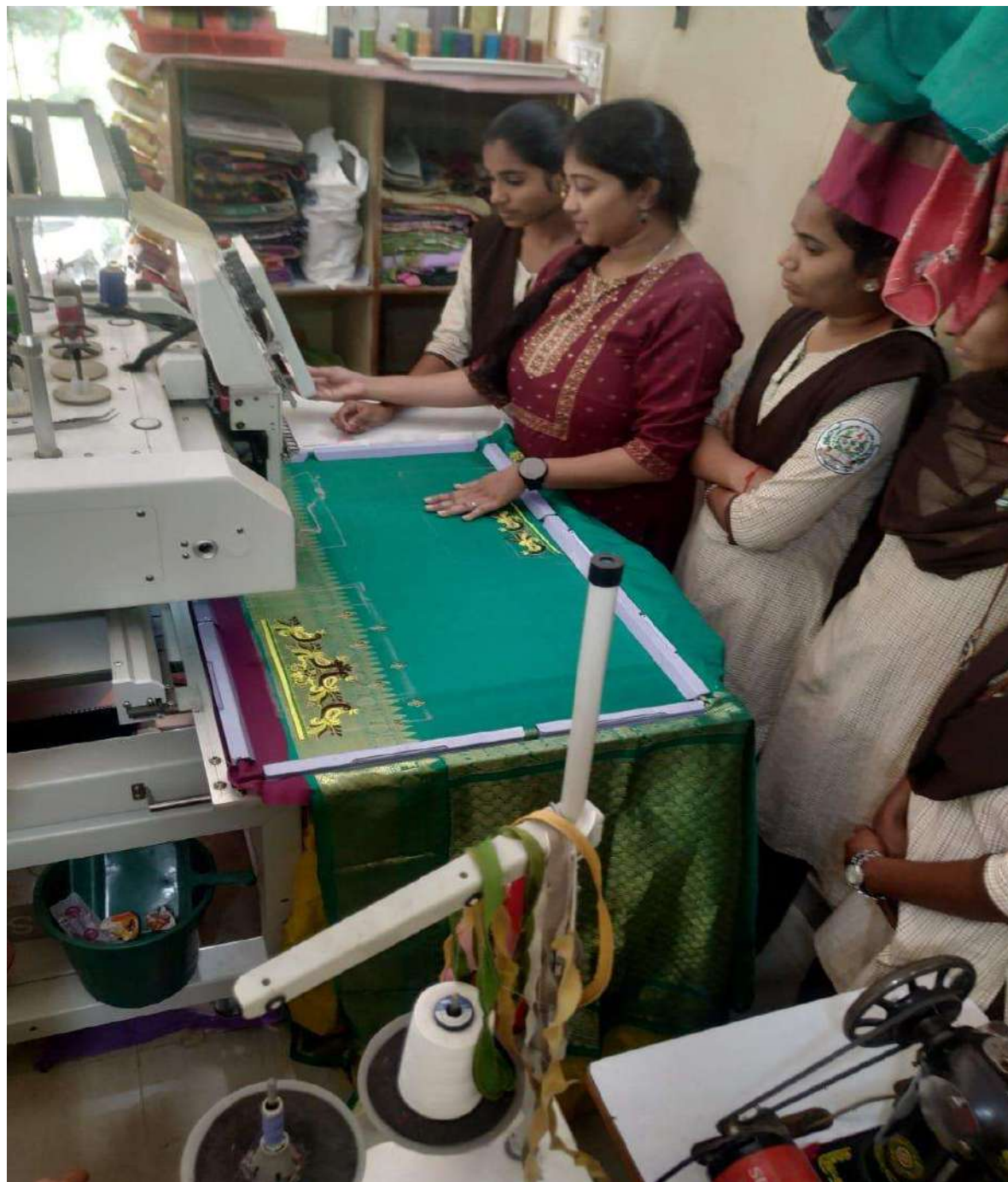


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STUDENTS LEARNING FASSION DESIGNING SKILLS



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STUDENTS LEARNING STITCHING TECHNIQUES



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Date: 14-02-2023

CIRCULAR

This is to inform all the students that a seminar is going to be conducted on 17-02-2023 on “**Entrepreneurial Awareness on Jaggery Business**” by Y.Satyanarayana, Jaggery Merchant, Anakapalle Merchants Association Jaggery Market. The purpose of the program is to promote “Entrepreneurship and innovation as one of the career opportunities to the students after graduation program. Interested students can attend the seminar from 3.00 PM in seminar hall. Hope that you will utilize the opportunity to the best.



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ENTREPRENEURIAL AWARENESS ON JAGGERY BUSINESS

- Since long time the fields of Anakapalle and surrounding areas of Anakapalle are suitable for sugar cane crop by virtue of the type of soil. Hence, Anakapalle has become a hub of Jaggery industry due to the availability of sugar cane.
- Once upon a time the Anakapalle Jaggery Market was the biggest Jaggery market in Asia.
- As the time goes on Jaggery making which was a small activity at farmers premises has emerged as a big industry providing lot of employment to the public.
- The Regional Agriculture Research Station (RARS) Anakapalle was established with the soul intention of improving the sugar cane crop.
- Now a days Jaggery has gained lot of importance replacing sugar keeping its value in good health of human beings.
- It has become a very good Entrepreneurship and career opportunity for youth in and around Anakapalle.
- The various products of Jaggery like powder, granules, cubes are being exporting to various places in India.



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SRI Y. SATYANARAYANA ADDRESSING THE STUDENTS



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STUDENTS VISTI TO ANAKAPALLE JAGGERY MARKET



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STUDENTS KNOWING ABOUT DIFFERENT KINDS OF JAGGERY



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Date: 06-03-2023

CIRCULAR

This is to inform all the students that a seminar is going to be conducted on Business Opportunities in beauty care by Mrs. K.Dhana Lakshmi, Proprietor, Blossoms Beauty Clinic is going to be conducted on 09-03-2023. The purpose of the program is to promote “**Entrepreneurship and innovation**” which help students become independent and channel their creativity into creating something of their own in this competitive world. Interested students can attend the seminar from 2.00PM in seminar hall. Hope that you will utilize the opportunity to the best.



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BUSINESS OPPORTUNITIES IN BEAUTY CARE

BY

Mrs.K.Dhana Lakshmi, Proprietor, Blossoms Beauty Clinic

Entrepreneurship and innovation help individuals become independent and channel their creativity into creating something of their own in this competitive world. To raise awareness about entrepreneurship and its importance, strong businesswomen who are successful in their fields give seminars to A.M.A.L Degree College students. One such woman is Mrs. K.Dhana Lakshmi, the proprietor of Blossoms Beauty Clinic, which has been a success story for the past five years. She instructs beautician classes and manages a beauty salon.

The potential for women's business to empower them and change society is enormous. Financial independence is attained by female entrepreneurs through business success. The opportunities and problems facing women in the digital age are expanding so quickly that these formerly job searchers are now creating new jobs. Growing socioeconomic consciousness, the desire for extra money, making use of free time, ongoing encouragement from public institutions, education, social standing, and the influence of role models are some of the elements driving the growth of women's entrepreneurship in India.



Dhana Lakshmi
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Mrs. K.DHANA LAKSHMI EXPLAINING FRUIT FACIAL TIPS TO THE STUDENTS



Dhana Lakshmi
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Mrs. K.DHANA LAKSHMI EXPLAINING THE EYE BROW TREDDING



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HYDRA FACIAL TREATMENT



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PEDICURE TREATMENT FOR LEGS



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Date: 17-04-2023

CIRCULAR

This is to inform all the students that a seminar is going to be conducted on 20-04-2023 on Entrepreneurial Awareness on **"Professional Photography and Videography"** by B.Rajesh Kumar, Proprietor, Mahatma Digitals & Photography". The purpose of the program is to promote "Entrepreneurship and innovation as one of the career opportunities to the students after graduation program. Interested students can attend the seminar from 3.00 PM in seminar hall. Hope that you will utilize the opportunity to the best.



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ENTREPRENEURIAL AWARENESS ON PROFESSIONAL PHOTOGRAPHY AND VIDEOGRAPHY

We need more competitive and expanding enterprises if we are to increase employment and develop into a rising, competitive nation. The A.M.A.L. DEGREE COLLEGE states that in order to make it happen, an atmosphere that is more conducive to entrepreneurship must be established. Seminars and workshops are led by successful business owners in the institution with the goal of fostering an entrepreneurial mindset and inspiring others to pursue their own business ventures. After noticing that the majority of students were interested in animation, design, photography, and videography, the college decided to take the initiative and on 20-04-2023, a seminar was held to encourage students to start their own businesses.

On requisition of the students, Sri B.Rajesh Kumar conducted a seminar in photography, videography, animation and designing. Students were addressed about the current and future opportunities as entrepreneurs in the field of photography and videography. The session shown the light on entrepreneurship and its prominence.



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SRI B.RAJESH KUMAR ADDRESSING THE STUDENTS



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Date: 15-05-2023

CIRCULAR

This is to inform all the students of Dairying & Animal husbandry course that a seminar will be conducted on 19-05-2023. The topic is **“Care and management of pets and advanced clinical procedures in the treatment of pet animals”**.

Dr.N.Sridhar chief Veterinarian of Paws N Tails pet clinic, Vizag will conduct the seminar. Paws N Tails is a premium pet hospital in Vizag with global standards in pet treatment. Dr.Sridhar is a renowned pet surgeon and is in pet and wild animal practice for the last two decades.

Interested students may attend the seminar at 2.30 Pm in seminar hall in the campus.




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CARE AND MANAGEMENT OF PETS AND ADVANCED CLINICAL PROCEDURES IN THE TREATMENT OF PET ANIMALS

1. Nearly 60 students from Dairying & Animal husbandry and three faculty members attended the seminar.
2. Dr.Sridhar explained the present status of canine treatment and management
3. The dog management which was once upon a time is a negligible field the the Veterinary sector has gained lot of importance now-a-days.
4. The pets in the house holds were given only table scrap once upon a time are now being fed with costliest pet foods like Royal canine, Pedegree, drools etc.
5. With the increasing treatment and management aspects of pets, pet management and treatment has become an important career opportunity in the present days.
6. Dr.Sridhar has explained the various management aspects of pets in terms of both breed wise and utility wise.
7. His lecture was well received by students as well as faculty.



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**DR. SRIDHAR ADDRESSING TO THE STUDENTS ON ENTREPRENEURSHIP
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